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| Emily Johnson |
| SummaryResults-driven Senior Web Designer with over 8 years of experience in designing innovative web solutions. Proficient in leading design teams and managing projects from concept to completion while ensuring exceptional user experiences.Work Experience**Senior Web Designer Apr 2019 – Present**Global Tech Solutions San Francisco, CA* Spearheaded the design of a multi-platform web application, increasing user retention by 50%.
* Managed a team of 5 designers, fostering collaboration and improving project delivery timelines by 30%.

**Web Designer Jun 2015 – Mar 2019**Innovative Media San Francisco, CA* Developed and executed web design strategies for 100+ clients, enhancing overall customer satisfaction.
* Conducted user research and usability testing to inform design improvements, leading to a 35% increase in conversion rates.

EducationBachelor of Arts: Graphic Design Jan 2015*University of California, Berkeley**Berkeley, CA*certifications* Adobe Certified Expert – Adobe – 2018
* Certified Usability Analyst – Human Factors International – 2020
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