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| Emily Johnson | | |
| Summary  Results-driven Senior Web Designer with over 8 years of experience in designing innovative web solutions. Proficient in leading design teams and managing projects from concept to completion while ensuring exceptional user experiences.  Work Experience  **Senior Web Designer Apr 2019 – Present**  Global Tech Solutions San Francisco, CA   * Spearheaded the design of a multi-platform web application, increasing user retention by 50%. * Managed a team of 5 designers, fostering collaboration and improving project delivery timelines by 30%.   **Web Designer Jun 2015 – Mar 2019**  Innovative Media San Francisco, CA   * Developed and executed web design strategies for 100+ clients, enhancing overall customer satisfaction. * Conducted user research and usability testing to inform design improvements, leading to a 35% increase in conversion rates.   Education Bachelor of Arts: Graphic Design Jan 2015 *University of California, Berkeley**Berkeley, CA*  certifications   * Adobe Certified Expert – Adobe – 2018 * Certified Usability Analyst – Human Factors International – 2020 | Contact  (555) 123-4567  emily.johnson@example.com  San Francisco, CA 94101  Skills  HTML5  CSS3  JavaScript  React  Adobe Creative Suite  Figma  User Experience Design  Project Management  Accessibility Standards  SEO Best Practices |