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| Sarah Thompson |
| SummaryResults-driven Senior Visual Designer with over 10 years of experience in leading design teams and delivering innovative visual solutions for top-tier brands. Expert in user-centered design principles and passionate about creating impactful user experiences.Work Experience**Lead Visual Designer Jan 2018 – Present**Global Corporation New York, NY* Directed a team of designers in developing award-winning campaigns that increased brand recognition by 35%.
* Implemented design processes that improved project delivery time by 20%, enhancing overall team productivity.

**Senior Visual Designer Mar 2015 – Dec 2017**Digital Agency New York, NY* Spearheaded design initiatives for major clients, resulting in a 40% increase in user engagement across digital platforms.
* Mentored junior designers, fostering a culture of creativity and innovation within the team.

**Visual Designer Jun 2012 – Feb 2015**Startup Company New York, NY* Designed user interfaces for web and mobile applications, leading to a 30% reduction in user drop-off rates.
* Collaborated with product managers and developers to ensure cohesive and effective design implementation.

EducationMaster of Fine Arts: Design Jan 2012*New York University**New York, NY*certifications* Certified UX Designer – Nielsen Norman Group – 2016
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