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| Sarah Brown |
| SummarySenior UI Designer with over 8 years of experience leading design projects and creating innovative user-centric solutions. Proven track record in improving user engagement and satisfaction through thoughtful design and usability principles.Work Experience**Lead UI Designer Jan 2019 – Present**Tech Giants New York, NY* Spearheaded the design of a flagship product that increased user engagement by 40% and received multiple design awards.
* Mentored junior designers, fostering a culture of collaboration and continuous learning within the team.

**Senior UI/UX Designer Feb 2015 – Dec 2018**NextGen Solutions New York, NY* Managed end-to-end design processes for key projects, leading to a 35% reduction in project timelines.
* Conducted extensive user research and A/B testing to optimize user interfaces, resulting in a 50% increase in user retention.

EducationMaster of Fine Arts: Design Jan 2014*School of Visual Arts**New York, NY*certifications* Certified Interaction Designer (CID) – Interaction Design Foundation – 2020
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