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| Ashley Roberts | | |
| Summary  Experienced pet grooming specialist with over 10 years in the industry, recognized for exceptional grooming skills and a deep understanding of animal behavior. Proven ability to lead teams, drive operational efficiencies, and enhance client satisfaction.  Work Experience  **Lead Groomer and Salon Manager Jan 2016 – Present**  The Groom Room Los Angeles, CA   * Managed a team of 10 groomers, implementing training programs that improved grooming quality and client satisfaction scores by 30%. * Increased salon revenue by 40% through effective marketing campaigns and customer retention strategies.   **Pet Groomer Feb 2012 – Dec 2015**  Barking Beauties Grooming Los Angeles, CA   * Provided grooming services to over 100 clients weekly, building a loyal customer base and achieving a 98% satisfaction rate. * Developed a referral program that increased new client acquisitions by 50% within one year.   Education Bachelor's Degree: Animal Science Jan 2011 *University of California**Los Angeles, CA*  certifications   * Certified Master Groomer – National Dog Groomers Association – 2015 | Contact  (555) 555-5555  ashley.roberts@email.com  Los Angeles, CA 90001  Skills  Leadership  Strategic Planning  Advanced Grooming Techniques  Client Relationship Management  Training and Development  Marketing Strategies  Health and Safety Compliance  Inventory Management  Problem Solving |