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| Alex Johnson |
| SummaryRecent marketing graduate with a passion for digital marketing and social media management. Eager to contribute skills in content creation and analytics to drive brand engagement.Work Experience**Marketing Intern Jun 2022 – Aug 2022**Creative Agency Los Angeles, CA* Assisted in the development of social media campaigns that increased engagement by 25%.
* Conducted market research to identify trends and consumer preferences, contributing to a 15% increase in targeted outreach.

**Sales Associate Sep 2021 – May 2022**Retail Store Los Angeles, CA* Developed promotional signage and displays that enhanced product visibility and drove a 10% increase in sales.
* Engaged with customers to gather feedback, improving service quality in alignment with marketing strategies.

EducationBachelor of Arts: Marketing May 2022*University of California**Los Angeles, CA*certifications* Google Analytics Certification – Google – 2023
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