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| Alex Johnson | | |
| Summary  Recent marketing graduate with a passion for digital marketing and social media management. Eager to contribute skills in content creation and analytics to drive brand engagement.  Work Experience  **Marketing Intern Jun 2022 – Aug 2022**  Creative Agency Los Angeles, CA   * Assisted in the development of social media campaigns that increased engagement by 25%. * Conducted market research to identify trends and consumer preferences, contributing to a 15% increase in targeted outreach.   **Sales Associate Sep 2021 – May 2022**  Retail Store Los Angeles, CA   * Developed promotional signage and displays that enhanced product visibility and drove a 10% increase in sales. * Engaged with customers to gather feedback, improving service quality in alignment with marketing strategies.   Education Bachelor of Arts: Marketing May 2022 *University of California**Los Angeles, CA*  certifications   * Google Analytics Certification – Google – 2023 | Contact  (123) 456-7890  alex.johnson@example.com  Los Angeles, CA 90001  Skills  Social Media Marketing  Content Creation  SEO Basics  Email Marketing  Google Analytics  Market Research  Graphic Design  Customer Engagement  Copywriting |