|  |  |  |
| --- | --- | --- |
| John Smith | | |
| Summary  Innovative graphic designer with over 5 years of experience in creating visually striking designs for both print and digital media. Proven ability to enhance brand identity and elevate user experience through creative design solutions.  Work Experience  **Graphic Designer Feb 2021 – Present**  Design Solutions Inc. New York, NY   * Led a redesign project that improved website aesthetics and increased user retention by 15%. * Developed brand guidelines for new product lines, enhancing brand consistency across all platforms.   **Junior Graphic Designer Jun 2018 – Jan 2021**  Marketing Agency New York, NY   * Created over 200 graphic assets for online campaigns, contributing to a 25% increase in campaign performance. * Collaborated with cross-functional teams to produce print materials that garnered positive client feedback.   Education Bachelor of Fine Arts: Graphic Design Jan 2018 *New York Institute of Technology**New York, NY*  certifications   * Certified Graphic Designer – Design Certification Board – 2020 | Contact  (987) 654-3210  johnsmith@example.com  New York, NY 10001  Skills  Adobe Creative Suite  Web Design  Print Design  Brand Strategy  Illustration  UI/UX Design  Project Management  Creative Direction  Client Relations  Responsive Design |