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| Michael Johnson |
| SummaryStrategic and analytical Senior Data Analyst with over 10 years of experience in transforming data into actionable insights that drive business growth. Expertise in advanced analytics, data visualization, and leading cross-functional teams.Work Experience**Senior Data Analyst Jan 2018 – Present**Global Tech Solutions New York, NY* Led a team of analysts to develop data-driven strategies that increased operational efficiency by 25%.
* Implemented machine learning algorithms that predicted customer behavior, resulting in a 30% boost in sales.

**Data Analyst Lead Feb 2013 – Dec 2017**Retail Insights Group New York, NY* Directed data analysis projects that informed marketing strategies, achieving a 40% increase in campaign ROI.
* Developed interactive dashboards for stakeholders, enabling real-time decision-making and improved performance tracking.

EducationMaster of Business Administration: Data Analytics Jan 2012*Columbia University**New York, NY*certifications* Certified Data Scientist – Data Science Council of America – 2019
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