|  |
| --- |
| Michael Johnson |
| SummaryStrategic and results-driven Senior Admissions Counselor with over 10 years of experience in higher education. Expert in developing innovative recruitment strategies and enhancing the student admissions experience.Work Experience**Senior Admissions Counselor Jan 2018 – Present**Metropolis University Metropolis, TX* Led a team to achieve a 25% increase in freshman enrollment over three consecutive years.
* Developed a comprehensive marketing strategy that enhanced brand visibility and engagement.

**Admissions Manager May 2013 – Dec 2017**Metro State College Metro City, TX* Managed a departmental budget of $1M, optimizing resource allocation and reducing costs by 10%.
* Oversaw recruitment efforts that resulted in a 20% increase in diverse student enrollment.

EducationDoctor of Philosophy: Educational Leadership Jan 2013*Metropolis University**Metropolis, TX*certifications* Certified Higher Education Professional – Council for Advancement and Support of Education – 2015
 | Contact(555) 123-4567michael.johnson@example.comMetropolis, TX 67890SkillsStrategic PlanningLeadershipData-Driven Decision MakingBudget ManagementMarketing StrategiesPublic SpeakingStakeholder EngagementTeam Development |